



# Building Resilient Communities

With Sustainable Solutions  
for Lasting Change

**Become a catalyst for positive impact.**  
Partner with GCDI TRUST and together we'll  
build resilient, thriving communities.

**Empower | Engage | Elevate**

**geno-cdi.org**

# Preface

The Nyanza region in Kenya face numerous socio-economic challenges that hinder the well-being and development of their communities. High HIV prevalence rates, inadequate water and sanitation infrastructure, economic instability, environmental degradation, and pervasive child rights abuses are some of the critical issues affecting these regions. These challenges not only compromise the quality of life but also perpetuate cycles of poverty and inequality.

Geno Community Development Initiative Trust (GCDI Trust) is committed to addressing these pressing issues through comprehensive and sustainable programs. By focusing on health, water and sanitation, economic empowerment, environmental conservation, and child protection, GCDI Trust employs a holistic approach to uplift and empower communities. Our initiatives are designed to provide immediate relief and foster long-term resilience, ensuring a brighter and more prosperous future for the residents of Kisumu, Homabay, and Siaya counties.





## ***Vision***

*A disease-free, food-secure society with enhanced capacity to deal with challenges in the ever changing social, political and economic landscape.*

## ***Mission***

*Build the capacity of communities towards sustainable development and health outcomes, and enhance their coping mechanisms towards emerging challenges.*

## **Our Core Values**

- Community-Centered- Tailoring solutions to local needs and voices.
- Integrity- Operating with transparency and accountability.
- Empowerment- Promoting inclusivity and equal opportunities.
- Sustainability- Ensuring long-term, positive impact.
- Collaboration- Partnering with stakeholders for greater impact.
- Innovation- Adapting to address emerging needs.
- Compassion- Upholding dignity and respect for all.



# Our Programmes



## Health Program & HIV Prevention

GCDI addresses high HIV prevalence through integrated outreaches, demand creation, and adolescent/youth services, targeting vulnerable populations like AGYW and widows. Constructive male engagement and community safe spaces enhance the impact of these initiatives.



## Water Sanitation & Hygiene

GCDI improves community health through WASH programs by constructing ventilated latrines, providing water tanks and handwashing stations, and mobilizing communities to adopt better sanitation practices for sustained behavior change.



## Economic Empowerment

GCDI promotes sustainable livelihoods through moringa cultivation, income-generating activities for widows, and seed grants for vulnerable community members.



## Peace Advocacy & Promotion

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GCDI fosters peace among Kenya's border communities through forums, dialogues, and conflict resolution sensitization. The initiative focuses on peace monitoring and building collaborative efforts to reduce tensions and promote harmony.



## Environmental Conservation

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GCDI promotes environmental sustainability through projects like growing moringa and other medicinal plants for carbon sequestration and income generation. Additionally, they conduct tree planting initiatives in schools to enhance environmental awareness and ecological health.



## Children Rights Programme

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GCDI's Child Rights Program focuses on protecting children from labor, abuse, and early marriages. It rescues and rehabilitates affected children, ensures their education, and raises community awareness to safeguard their rights and well-being.



## Nyakach Water Commissioning

# GCDI TRUST

GENO COMMUNITY DEVELOPMENT  
INITIATIVE TRUST

Rhapta Heights, Rhapta Road,  
4th Floor, Shiriki House, Nairobi

Lutheran Church Compound,  
Opposite Mega City, Ondieki Rd,  
Kisumu

P. O. BOX 39524-00623, Nairobi  
Tel: +254 706 227572  
info@geno-cdi.org

**[www.geno-cdi.org](http://www.geno-cdi.org)**

